Key findings of the US Cystic Fibrosis Foundation’s clinical practice benchmarking project

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ABSTRACT
Benchmarking is the process of using outcome data to identify high-performing centres and determine practices associated with their outstanding performance. The US Cystic Fibrosis Foundation (CFF) Patient Registry contains centre-specific outcomes data for all CFF-certified paediatric and adult cystic fibrosis (CF) care programmes in the USA. The CFF benchmarking project analysed these registry data, adjusting for differences in patient case mix known to influence outcomes, and identified the top-performing US paediatric and adult CF care programmes for pulmonary and nutritional outcomes. Separate multidisciplinary paediatric and adult benchmarking teams each visited 10 CF care programmes, five in the top quintile for pulmonary outcomes and five in the top quintile for nutritional outcomes. Key practice patterns and approaches present in both paediatric and adult programmes with outstanding clinical outcomes were identified and could be summarised as systems, attitudes, practices, patient/family empowerment and projects. These included: (1) the presence of strong leadership and a well-functioning care team working with a systematic approach to providing consistent care; (2) high expectations for outcomes among providers and families; (3) early and aggressive management of clinical declines, avoiding reliance on ‘rescues’; and (4) patients/families that were engaged, empowered and well informed on disease management and its rationale. In summary, assessment of practice patterns at CF care centres with top-quintile pulmonary and nutritional outcomes provides insight into characteristic practices that may aid in optimising patient outcomes.

BACKGROUND
In an effort to optimise care for individuals with cystic fibrosis (CF), the US CF Foundation (CFF) has established a national network of over 200 care centres that all contribute data to a national CFF patient registry (CFFPR). This registry contains detailed information on each individual CF centre’s treatment practices, patient demographics, and pulmonary and nutritional outcomes dating back to the mid 1980s.1 2 While the initial intent of the CFFPR was to obtain descriptive information on the population of individuals with CF, it quickly became evident that much could also be learned about CF care centres themselves. There was significant variability in routine clinical practices among care centres, including those for which standardised treatment practice guidelines had been established.1 In addition, even after adjustment for differences in patient demographics, socioeconomic status and other uncontrollable variations in case mix,3 there were significant disparities between centres in key patient outcomes such as lung function and nutritional status.3 Previous analysis using the CFFPR had also noted that being cared for at a ‘top 10’ CF centre resulted in an ~7 year longer survival compared with receiving care at all other CF care centres in the network.4

While initially disconcerting, this significant variability in practice patterns and outcomes between CF centres offered a great opportunity to identify clinical practices associated with best CF outcomes. One method for potentially identifying these key clinical practices was ‘benchmarking’—that is, utilising outcome data to identify top-performing centres, and then comparing practice patterns at those centres with all other centres. This strategy has been used for decades in business administration to identify best practices and encourage spread of those practices throughout an organisation.5 Systematic
use of benchmarking strategy to identify best practices in clinical healthcare has been a more recent development however. A benchmarking analysis has transformed CF care once in the past. In a 1988 publication, Corey et al contrasted nutritional indices and survival in Boston versus Toronto between 1972 and 1981 and showed superior height, weight and survival in Toronto, where the traditional restriction of dietary fat had been replaced by an alternative approach encouraging high-fat and high-calorie feeding. This classic paper was instrumental in changing nutritional practice throughout the CF community by drawing attention to the advantage of the Toronto approach.

More than a decade later, two analyses of data from the Epidemiologic Study of CF (ESCF) identified care centres with lung function in the highest quartile and compared reported care practices at those centres with those in the lowest quartile. Johnson et al reported that high-quartile sites performed more clinic visits, spirometry and airway cultures across all age groups, as well as more and longer courses of intravenous antibiotics. A separate study that focused on the care of young children found that centres in the highest quartile for lung function in 6–8-year-olds performed more airway cultures and prescribed more oral corticosteroids.

While registries such as the CFFPR and ESCF can be very effective for identifying which centres have outstanding outcomes, they are limited in their ability to allow identification of practice patterns associated with best outcomes. Only variables available in the database can be studied, and the majority of daily practices and attitudes that characterise a successful care team are not captured. Deeper insights are potentially available if investigators make more extensive explorations of processes by physically visiting high-achieving centres.

In an effort to systematically document clinical practices resulting in the best outcomes for individuals with CF, the CFF organised investigative ‘benchmarking teams’ made up of representatives from different disciplines and different CF care centres to visit top-performing centres. Separate adult and paediatric benchmarking teams were created, as most CF centres have separate multidisciplinary paediatric and adult care clinical teams (‘programmes’) with expertise and unique practice patterns suited for their patient group. After assessing outcome data from the CFFPR to identify appropriate sites, these benchmarking teams visited the top-performing paediatric and adult care programmes and used a combination of questionnaires, interviews and observation to thoroughly explore clinical care processes at benchmarking programmes.

The purpose of this article is to (1) describe the methods used to determine top-performing programmes, conduct benchmarking visits, and assess practice patterns and (2) identify and discuss the key practices and treatment approaches shared by CF programmes with exceptionally good clinical outcomes.

METHODS FOR SELECTION OF TOP-PERFORMING PROGRAMMES FOR BENCHMARKING VISITS

We used CFFPR data to separately identify the paediatric and adult CF programmes caring for 40 or more patients with consistently outstanding pulmonary and nutrition outcomes over the 5-year period from 2001 to 2005. Pulmonary and nutritional outcomes were selected, as they are key parameters in CF care because of their association with survival and quality of life. Corrected median forced expiratory volume in 1 s percent predicted (FEV1%) was used as the primary pulmonary outcome measure for both paediatric and adult CF programmes, and body mass index percentile (BMI%) and body mass index (BMI) were used as primary nutritional outcomes for paediatric and adult care programmes, respectively. To control for differences between programmes in patient demographics that are known to affect outcomes, programme measures were case-mix-adjusted for age, gender, use of pancreatic enzymes, median family income and race/ethnicity. Paediatric analysis included examination of outcomes by separate age strata: ages 2–11, 6–12 and 13–17. Corrections were also made for the adult programme analysis to adjust for the effect of paediatric care in years before transition. Further details on methods used to assess and select top-performing programmes are available in the online supplementary appendix.

The final product for both paediatric and adult analyses was an ordered ranking of CF programmes by corrected outcome for each of the previous 5 years (figures 1–3). We then selected paediatric and adult programmes that were consistently in the top quintile for either pulmonary or nutritional outcomes over the entire 5 year period. From this list, we chose programmes of different sizes and geographic location, to ensure a representative sampling, and programmes with stable staffing over the previous 5 years, to ensure that current practices reflected those during the assessed time period. A total of 20 care programmes were selected for benchmarking visits: 10 paediatric and 10 adult, with five in each age group in the top quintile for pulmonary outcomes and five in the top quintile for nutritional outcomes (figures 1–3).

METHODS FOR ASSESSING PRACTICE PATTERNS AT BENCHMARKING VISITS

Separate paediatric and adult teams of CF experts with training in systems-oriented approaches to care were formed. Each of these benchmarking teams consisted of six members from different CF care programmes, including a physician, nurse, dietician, respiratory therapist, social worker and CF parent.
From 2006 to 2007, the paediatric benchmarking team visited the 10 selected paediatric programmes, and the adult benchmarking team visited the 10 adult programmes. At each site visit, the benchmarking team was accompanied by a volunteer multidisciplinary team from a CF care programme that expressed an interest in visiting a high-performing programme (called the ‘visiting team’). To aid in identification of key treatment practices, a comprehensive systems-oriented questionnaire evaluating details of clinical practice was completed by the host programme.

Programme visits generally lasted 24 h, and began with a preclinic dinner during which the host team would be asked standard questions by the participants to aid in identification of key treatment practices.
Teams would compare programme-specific registry reports of clinical practices and focus on differences in their approaches. This discussion would lead to the development of hypotheses regarding practice differences and set a framework for observations in clinic. During clinic, team members were paired by discipline to observe and discuss care strategies. The parent representative interviewed patients and families. A hospital visit was made which focused on the processes of inpatient care. When possible, the benchmarking and visiting teams sat in on host team meetings to observe interactions among team members. At the conclusion of the programme visit, benchmarking and visiting team members met and first individually summarised their conclusions about unique practice patterns. The benchmarking team then developed a consensus on the key practice patterns and approaches from the programme and listed them in a summary of the visit.

As a final tool to aid in identifying key CF clinical practices associated with outstanding outcomes, host care programmes subsequently completed a 65-question survey based on initial observations of practice patterns from programme visits and their responses were compared with those from low-performing care programmes across the USA.

**FINDINGS FROM BENCHMARKING VISITS ON KEY PRACTICE PATTERNS OF HIGH-PERFORMING PROGRAMMES**

There were five key practice patterns and approaches identified in both paediatric and adult programmes with outstanding clinical outcomes. These can be summarised as systems, attitudes, practices, patient/family empowerment and projects (SAPPP) (box 1).

**Systems**

Systems at high-performing programmes were usually characterised by the presence of a programme director and clinic coordinator with strong leadership skills and a dedicated and experienced multidisciplinary care team. At preclinic meetings and during clinic, these teams demonstrated positive team dynamics, including good communication and cooperation among team members, and usually had adequate team personnel levels compared with national averages. Visiting teams noted that delivery of treatment was streamlined and efficient: responsibilities were clear, with little ‘falling through the cracks’; team members could anticipate and support what recommendations would be made; decisions were likely to be made and communicated without delay; and patients and families could be effectively and consistently educated by team members about the rationale for treatments. The adult benchmarking team noted a history of close ties between paediatric and adult caregivers. Another aspect of systems at these high-performing programmes was a clinical organisation that permitted close tracking of patient clinical details and outcomes. Finally, top-performing programmes used telephone contact as a key part of their management strategy: staying in close contact with patients and families, advancing care without always requiring a clinic visit, and being readily accessible by phone to allow rapid engagement with the care team at times of health concerns.
Attitudes

Attitudes were characterised by high expectations for what was achievable and acceptable pulmonary and nutritional status. Top-performing programmes almost uniformly described having a low threshold for treating any decline from baseline. This attitude was reflected both in the clinical team approach and in the attitudes of patients and families. Programmes benchmarked for outstanding BMI endorsed the attitude that nutritional status was just as important an outcome measure to follow as FEV1, and consistently discussed strategies for gaining weight at clinic visits with all patients who were below the target BMI identified by CFF consensus guidelines. Programmes benchmarked for FEV1 articulated a willingness to treat with antibiotics after only a few days of persistent symptoms and downplayed concerns about development of antimicrobial resistance. The paediatric benchmarking team frequently found an attitude best described as ‘intentional consensus’—value placed on trying to develop a standard approach to care that would be used by all providers at the clinic. This standard approach was usually arrived at through formal meetings designed to develop consensus.

Practices

Practices that were common among programmes with outstanding outcomes included having a preclinic meeting or assessment of patients. Teams noted that reviewing clinical details and formulating treatment plans before clinic prevented missing important follow-up issues during the rush of clinic. Another frequently used strategy in high-performing programmes was involving patients in their care by regularly giving them feedback on their outcomes. One common way of doing this was by sharing a graph (for instance, of FEV1 or BMI), growth chart or picture (such as chest CT). In addition, high-performing programmes endorsed more frequent follow-up visits as a particularly effective strategy to address specific areas of concern, encourage adherence, and provide accountability. Recognising the desirability of a prompt response to small changes in clinical status, these programmes were likely to have policies that facilitated seeing patients at short notice if needed. When patients were seen in clinic, all team members, especially dieticians and physical and respiratory therapists, were likely to see the patients—rather than just ‘as needed’. This helped to reinforce the essential basics of CF care at each visit rather than only focusing on problem issues.

Patient/family engagement and empowerment

The paediatric team consistently found that patients and families at the benchmarked programmes were engaged and empowered and were seen as active participants on the care team. They tended to be well informed on disease management and its rationale and were taught to have high expectations. Specifically, they understood when it was appropriate to contact the CF programme, and furthermore they could anticipate what actions would be taken when they called or were seen in clinic. Their expectations provided additional assurance that they would receive an appropriate response in a timely manner. Parents of paediatric patients often participated in an advisory capacity at high-performing paediatric programmes or were engaged in development and conduct of family education and support groups.

High-performing adult care programmes also encouraged their patients to be active participants in their healthcare decisions and view themselves as part of their care team. Adult programmes were less likely to have adult patients involved in development and conduct of education and support groups, citing infection-control concerns as a limiting factor. Many of these programmes endorsed instead the practice of regularly engaging their patients outside of clinic through the use of listservs or simple emails.
Projects
Projects to improve delivery of care were often found in the benchmarked adult programmes. These projects were usually a result of a culture of ongoing self-assessment that led to identification of programme shortcomings, accompanied by a determination to improve on these shortcomings. Many of these projects were informal, but others included careful analysis of outcomes and practice patterns to identify areas in need of improvement. While some of these projects focused on improving clinical outcomes such as nutritional status, others focused on optimising delivery of care (such as following treatment guidelines).

BENCHMARKING FOLLOW-UP SURVEY
Many of the conclusions about key attitudes and practices observed in benchmarked centres were confirmed in a post-benchmarking survey taken by a larger group of adult programmes identified to be in the top and bottom national quartiles for FEV1 and BMI. The responses provided further objective evidence that centres with best clinical outcomes are more likely to intervene early and aggressively for declines in health. Top-quartile programmes for FEV1 were statistically significantly more likely to start early antibiotics for persistent respiratory symptoms (3.7 vs 8.7 days), use antibiotics to treat ‘common cold symptoms’, and not be afraid that antibiotic use would ‘lead to development of resistance’. A similar aggressive approach was noted in programmes with best nutrition outcomes: top-quartile programmes for BMI scored significantly higher for agreeing with the statement ‘small declines in weight or BMI prompt immediate reaction in our program’.

DISCUSSION
One of the advantages of a well-constructed patient registry such as the CFFPR is the opportunity it offers to compare outcomes and practice patterns across care programmes. Significant variability between programmes suggests differences in the efficiency of delivery of care and offers the opportunity to gain knowledge of achievable outcomes and the care practices associated with best outcomes. Benchmarking has potential to aid in the transformation of care delivery by allowing caregivers to: learn new ways of working from those who have achieved excellence; share knowledge about overcoming common problems; set realistic targets for improvement; and develop a culture of willingness to learn from outside one’s own programme.15

The findings of the CFF’s paediatric and adult benchmarking teams on the practices, patterns and attitudes that characterise high-performing CF programmes were remarkably similar in that they both found several ‘signature themes’. One theme was the presence of an efficiently functioning care team working with a well-thought-out systematic approach to providing consistent care. Some specific strategies supporting this theme included preclinic preparation to ensure ideal use of clinic time and avoid overlooking essential details of care, and extensive use of the telephone to make the team (a) capable of rapidly instituting care plans and (b) readily accessible to patients. Additional signature themes at benchmarked centres included high expectations for outcomes among providers and families and early and aggressive management for declines. This meant avoiding reliance on ‘rescues’ for treatment, but instead making early use of antibiotics or nutritional interventions upon any sign of decline. This approach was also characterised by increased frequency of clinic visits in patients with pulmonary or nutritional declines. Another signature theme was patients/families who were engaged, empowered and well informed on disease management and its rationale. Centres worked to engage patients and families as care partners by providing them with feedback tools such as graphs or images to track their own outcomes. The adult benchmarking team also noted that many high-performing programmes had a culture of ongoing self-assessment that led to identification of programme shortcomings and development of projects to improve performance.

Although not easily quantifiable, high-performance teams usually demonstrated a pride and enthusiasm for their work that was readily apparent to visiting teams. This would be consistent with previous observations by Huber and colleagues that a positive working environment and professional satisfaction were fundamental characteristics of high-performance healthcare teams.16 While fostering a strong team identity, high-performance programmes also encouraged development of individual expertise and professional success for each team member.

In addition to educating about characteristics of high-performance CF care teams, the CFF benchmarking project also imparted lessons for future healthcare performance assessments. One aspect of this project that worked particularly well and should be considered for future healthcare benchmarking projects was the use of a multidisciplinary team to carry out the benchmarking visits. Pairing of caregivers within specialties allowed focus on specific areas of unique practice and expertise. The presence of a multidisciplinary team also encouraged greater analysis of the positive intra-team dynamics that were usually so apparent at high-performing programmes.

One other strategy that worked well in this project but could be an even greater emphasis in future projects was the ongoing development of hypotheses about key practices associated with outstanding outcomes. By continually formulating a cumulative hypothesis of key practices, each successive benchmarking visit can offer an independent opportunity to test validity.
One cautionary note that must be highlighted regarding benchmarking is the importance of developing a valid process to identify high-performance programmes. For CF this required using case-mix adjustment for differences in the distribution of demographic determinants of outcomes including age, ethnicity, pancreatic status and socioeconomic status.1 Along with case-mix issues, there is the challenge of agreeing on and determining the best measures of performance. Finally, comparisons of adult programmes must take into account the fact that they inherit different starting baselines of disease status from their feeder paediatric programme practices. This benchmarking project attempted to utilise the most rigorous methods available for identifying top-performing programmes and control for differences between programmes in patient case mix.

As rigorous as the initial statistical analysis was for identifying top-performing programmes, one thing that we would do differently in future benchmarking projects would be to use more rigorous methods of qualitative analysis to evaluate the benchmarking visits themselves. Conclusions from visits were drawn by first having each benchmarking team member individually make a list of observed practice patterns, and then utilising a team meeting to present findings and reach consensus on key practices. More rigorous qualitative research methodologies, including formal taped interviews and analysis of transcripts, would further strengthen conclusions for future projects.

The ultimate goal of healthcare benchmarking is assimilation of identified key practices throughout the healthcare community. This may be done individually by single programmes performing self-assessment for key practices and instituting change as needed, or through organised small-group, quality-improvement, learning collaboratives that provide support for programme self-assessment and continuous improvement. These strategies have led to measurable improvements in outcomes at numerous CF care programmes, and can be a model for the CF community as we seek to continue to improve clinical outcomes in upcoming years.17–21

One unique model of group improvement is the German CF Quality Assurance project, which has specifically aimed to develop clinical goals for its participating programmes based on benchmarks derived from registry data.22–25 Quality indicators were selected (airway cultures free of Pseudomonas aeruginosa, nutritional measures, lung function, and lack of serious complications). During two annual conferences, the highest-ranking programmes for these indices presented their treatment strategies, and the ensuing discussions led to the identification of clinical practices that programmes would aspire to adopt.23

Efforts to improve CF outcomes through the development of new therapeutics will likely always be a focus of the CF caregiver community. But the findings of this benchmarking project offer the CF community additional potential avenues for improving clinical outcomes by optimising delivery of currently available therapies by adapting key attitudes and practices. With the emerging development of CF registries allowing identification of programmes worldwide with outstanding outcomes, the door is just opening to the possibility of international comparisons and efforts for identifying and sharing effective approaches to CF care.

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