

# Health care: the way ahead

## Controversies in Health Care Policies: Challenges to Practice

Edited by Marshall Marinker

Can health policy ever be completely right?

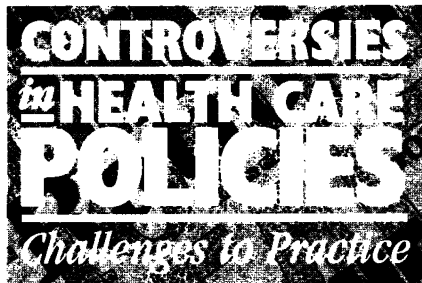
This book explores how to get it right in six of today's most important issues: rational prescribing; primary care following Tomlinson; public access to medical information; the meaning of aging; medical practice variation; and risk in medicine.

## Outcomes into Clinical Practice

Edited by Tony Delamothe

Why do outcomes research?  
How should it be done?

These crucial questions are addressed in this ground breaking book, based on the conference held by the BMJ, BMA, and UK Clearing House for Information on the Assessment of Health Outcomes. In it, experts in the field cover a wide range of topics including acute care; cost effectiveness; death rates; health gains; and general practice.



EDITED BY  
**MARSHALL MARINKER**

BMJ

- Essential reading for all involved in making and implementing health care policies.

- Documents the work of six think tanks of clinical experts, GPs, managers, and patient representatives

- Includes input from the Kings Fund, NAHAT, Age Concern, RCGP, National Medical Adviser Support Centre, Social Market Foundation

- Offers innovative and realistic ideas for the way forward

- Shows how information on outcomes can be used to improve care

- Gives examples of outcomes research at its best

- Looks at the subject from all perspectives in the health service

- Provides an ideal starting point for all members of clinical teams, both in hospitals and general practice, and is invaluable for health care purchasers and clinical audit officers.



## Outcomes into Clinical Practice

Edited by TONY DELAMOTHE

BMJ

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November 1994

UK £12.95; Overseas £15.00

(BMA members £11.95; £14.00)

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November 1994

UK £17.95; Overseas £20.00

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### Also available

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By David M Eddy

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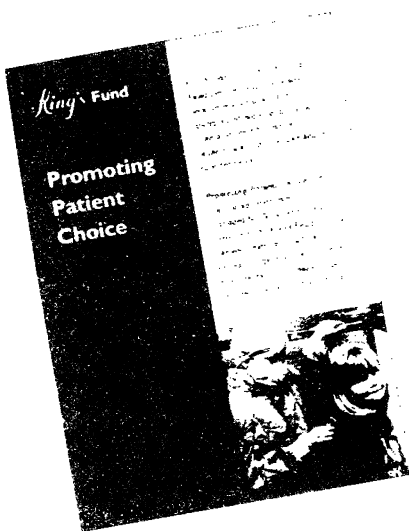
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# Patients deserve better information



For the past five years the King's Fund Development Centre has been promoting some of the concepts and materials available to help patients become involved in their own treatment and health care decisions.

Promoting Patient Choice is an integral part of the work of the Clinical Change Programme: an initiative that includes the research and evaluation of information provided for patients across the UK, and the development of new materials designed to involve patients in shared clinical decision-making.

## How you can help

As part of Promoting Patient Choice, the project Materials for Informed Choice – Evaluation (MICE) aims to identify information materials that can assist patients in making decisions about their treatments. This will focus on ten diseases or conditions:

- **management of back pain**
- **benign prostatic hyperplasia (BPH)**
- **management of cataract**
- **cholesterol: screening and treatment**
- **the treatment of depression in primary care**
- **the treatment of persistent glue-ear in children**
- **total hip replacement**
- **the management of menorrhagia**
- **stroke rehabilitation**
- **the management of subfertility**

For further information on MICE or Promoting Patient Choice, please contact:  
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Development Centre  
11-13 Cavendish Square  
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Tel: 0171 307 2671

If you or your organisation make information available to patients on the above topics, please could you provide us with sample copies or let us know where we can obtain such material. Please quote *Quality in Health Care* in any correspondence.