

Editor in Chief Kaveh Shoiania (Canada)

Deputy Editor in Chief Mary Dixon-Woods (UK) **Editor Emeritus**

David P Stevens (USA)

Editor at Large Paul Batalden (USA)

Publisher Janet O' Flaherty

Journal Manager Lindsey Fountain

Guidelines for Authors and Reviewers

Full instructions are available online at http://gualitysafety.bmj.com/ ifora. Articles must be submitted electronically http://submit gualitysafety.bmj.com. Authors retain copyright but are required to grant BMJ Quality & Safety an exclusive licence to publish http:// qualitysafety.bmj.com/ifora/ licence.dtl

Impact factor: 2.394

Cover image: www.togetherdesign.co.uk

Disclaimer: BMJ Quality & Safety is owned and published by BMJ Publishing Group, a wholly owned subsidiary of the British Medical Association, and Medtrust Innovations Ltd. a wholly owned subsidiary of the Health Foundation (Registered charity number 286967). The owners grant editorial freedom to the Editor of BMJ Quality & Safety.

BMJ Quality & Safety follows guidelines on editorial independence produced by the World Association of Medical Editors and the code on good publication practice of the Committee on Publication Ethics.

BMJ Quality & Safety is intended for medical professionals and is provided without warranty, express or implied. Statements in the journal are the responsibility of their authors and advertisers and not authors' institutions, the BMJ Publishing Group Ltd, the BMA, Medtrust Innovations Ltd or the Health Foundation unless specified of determined by law. Acceptance of advertising does not imply endorsement.

To the fullest extent permitted by law, the BMJ Publishing Group or Medtrust Innovations Ltd shall not be liable for any loss, injury or damage resulting from the use of BMJ Quality & Safety or any information in it whether based on contract, tort, or otherwise. Readers are advised to verify any information they choose to rely on.

BMJ Quality & Safety (formerly Quality and Safety in Health Care) was founded in 1992 to meet the growing need for a journal to reflect and report initiatives to improve quality of health care. It is an interdisciplinary journal with an international readership and contributions from all healthcare professions

Associate Editors

Natalie Armstrong (UK) Jim Battles (USA) Chaim Bell (Canada) Ken Catchpole (USA) Dave Davis (USA) Brvonv Dean Franklin (UK) Julie Johnson (Australia) Uma Kotagal (USA) **Rebecca Lawton** (UK) Claire Lemer (UK)

Perla Marang-van de **Mheen** (The Netherlands) Graham Martin (UK) Kathryn McDonald (USA) Greg Ogrinc (USA) Sumant Ranii (USA) Gordon Schiff (USA) Jonny Taitz (Australia) Ann Tourangeau (Canada) **Douglas Wakefield (USA)**

Subscription Information

BMJ Quality & Safety is published monthly (subscribers receive all supplements)

Institutional Rates 2013

£511; US\$997; €690

Site licences are priced on FTF

basis and allow access by the

Print

Online

whole institution.

Personal Rates 2013

Print (includes online access at no additional cost) £229; US\$447; €310

Online Only

£110; US\$215; €149

ISSN 2044-5415 (print) ISSN 2044-5423 (online)

Personal print or online only and institutional print subscriptions may be purchased online at http:// group.bmj.com/group/subs-sales/ subscriptions (payment by Mastercard/Visa only)

Residents of some EC countries must pay VAT; for details, call us or visit http://group.bmj.com/group/subs-sales/subscriptions/subs-vat

Copyright: © 2013 BMJ Publishing Group Ltd and the Health Foundation. All rights reserved; no part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise without prior permission of BMJ Quality & Safety

BMJ Quality & Safety is published by BMJ Publishing Group Ltd, typeset by Exeter Premedia Services Private Ltd. and printed in the UK.

BMJ Quality & Safety (ISSN 2044-5415) is published monthly by BMJ Publishing Group and distributed in the USA by Air Business Ltd. Periodicals postage paid at Jamaica NY 11431 POSTMASTER: send address changes to BMJ Quality and Safety. Air Business Ltd. c/o Worldnet Shipping Inc., 156-15, 146th Avenue, 2nd Floor, Jamaica, NY 11434, USA

Medtrust Innovations Ltd and the Health Foundation, 90 Long Acre, London WC2E 9RA. 020 7257 8000 info@health.org.uk. www.health.org.uk

Contact Details

Editorial Office

BMJ Publishing Group Ltd, BMA House Tavistock Square, London, WC1H 9JR, UK T: +44 (0)20 7383 6622 E: info.bmjqs@bmj.com

Permissions

See http://journals.bmj.com/misc/ permissions.dtl

Supplement Enquiries

T: +44 (0)20 7383 6088 E: journals@bmj.com

Subscriptions (except USA)

Subscription Manager, BMJ Journals BMJ Publishing Group, PO Box 299 London WC1H 9TD, UK

T: +44 (0)20 7111 1105 E: subscriptions@bmj.com http://qualitysafety.bmj.com/site/help/ index.xhtml

US Subscriptions

PP&F PO Box 361, Birmingham, AL 35201-0361 T: +1 800 348 6473 (toll free in the USA) E: bmi-clinicalevidence@ebsco.com

Display Advertising Sales

Sophie Fitzsimmons (Sales Manager) T: +44 (0)20 7383 6783 E: sfitzsimmons@bmj.com http://group.bmj.com/group/advertising

Online Advertising Sales

Marc Clifford (Sales Manager) T: +44 (0) 20 7383 6161 E: mclifford@bmj.com http://group.bmj.com/group/advertising

Display & Online Advertising Sales (USA)

Jim Cunningham T: +1 201 767 4170 E: jcunningham@cunnasso.com

Author Reprints

Reprints Administrator T: +44 (0)150 251 5161 E: admin.reprints@bmj.com

Commercial Reprints (except USA & Canada)

Nadia Gurney-Randall T: +44 (0)20 8445 5825 M: +44 (0)07866 262344 E: ngurneyrandall@bmj.com

Commercial Reprints (USA & Canada) Marsha Fogler

- T: +1 800 482 1450 (toll free in the USA)
- T: +1 856 489 4446 (outside the USA)
- E: mfogler@medicalreprints.com