## Bread: Quality in nutrition

"We should double our intake of complex carbohydrates from bread, cereals and potatoes to make up at least half of all calories (energy)."

**WORLD HEALTH ORGANISATION, 1991** 

"Replace fatty and sugary foods by cereal and starchy foods."

**DEPARTMENT OF HEALTH, 1991** 

"Eating an additional two large slices of bread a day would have a dramatic impact on the nation's health."

> Dr. Roger Whitehead chairman of THE COMA PANEL ON DIETARY REFERENCE VALUES, 1991

"Starchy foods like bread, rice, pasta, cereals, potatoes and yams should be the main part of most meals."

MINISTRY OF AGRICULTURE, FISHERIES & FOOD, 1991

## THE FEDERATION OF BAKERS

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