



Editor in Chief
Kaveh Shojania (Canada)

Editor Emeritus
David P Stevens (USA)

Publisher
Christiane Notarmarco

Journal Manager
Lindsey Fountain

Guidelines for Authors and Reviewers

Full instructions are available online at <http://qualitysafety.bmj.com/fora>. Articles must be submitted electronically <http://qualitysafety.bmj.com/submit>. Authors retain copyright but are required to grant *BMJ Quality & Safety* an exclusive licence to publish <http://qualitysafety.bmj.com/licence-forms>.

Impact factor: 2.86

Cover image: www.togetherdesign.co.uk

Disclaimer: *BMJ Quality & Safety* is owned and published by BMJ Publishing Group, a wholly owned subsidiary of the British Medical Association, and Medtrust Innovations Ltd, a wholly owned subsidiary of the Health Foundation (Registered charity number 286967). The owners grant editorial freedom to the Editor of *BMJ Quality & Safety*.

BMJ Quality & Safety follows guidelines on editorial independence produced by the World Association of Medical Editors and the code on good publication practice of the Committee on Publication Ethics.

BMJ Quality & Safety is intended for medical professionals and is provided without warranty, express or implied. Statements in the journal are the responsibility of their authors and advertisers and not authors' institutions, the BMJ Publishing Group Ltd, the BMA, Medtrust Innovations Ltd or the Health Foundation unless specified of determined by law. Acceptance of advertising does not imply endorsement.

To the fullest extent permitted by law, the BMJ Publishing Group or Medtrust Innovations Ltd shall not be liable for any loss, injury or damage resulting from the use of *BMJ Quality & Safety* or any information in it whether based on contract, tort, or otherwise. Readers are advised to verify any information they choose to rely on.

BMJ Quality & Safety (formerly *Quality and Safety in Health Care*) was founded in 1992 to meet the growing need for a journal to reflect and report initiatives to improve quality of health care. It is an interdisciplinary journal with an international readership and contributions from all healthcare professions

Associate Editors

Jim Battles (USA)
Chaim Bell (Canada)
Ken Catchpole (UK)
Dave Davis (USA)
Bryony Dean Franklin (UK)
Mary Dixon-Woods (UK)
Julie Johnson (Australia)
Uma Kotagal (USA)

Rebecca Lawton (UK)
Kathryn McDonald (USA)
Kathryn McPherson (New Zealand)
Greg Ogrinc (USA)
Sumant Ranji (USA)
Gordon Schiff (USA)
Ann Tourangeau (Canada)
Douglas Wakefield (USA)

Subscription Information

BMJ Quality & Safety is published monthly (subscribers receive all supplements)

Institutional Rates 2012

Print
£484; US\$944; €654

Online
Site licences are priced on FTE basis and allow access by the whole institution. Print is available at deeply discounted rates for online subscribers; details available online at <http://qualitysafety.bmj.com/subscribe/> or contact the Subscription Manager in the UK (see above right)

Residents of some EC countries must pay VAT; for details, call us or visit <http://qualitysafety.bmj.com/subscribe/>

Personal Rates 2012

Print (include online access at no additional cost)
£217; US\$424; €293

Online only
£104; US\$203; €141

ISSN 2044-5415 (print)
ISSN 2044-5423 (online)

Personal print or online only and institutional print subscriptions may be purchased online at <http://qualitysafety.bmj.com/subscribe/> (payment by Mastercard/Visa only)

Copyright: © 2012 BMJ Publishing Group Ltd and the Health Foundation. All rights reserved; no part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise without prior permission of *BMJ Quality & Safety*

BMJ Quality & Safety is published by BMJ Publishing Group Ltd, typeset by TNQ and printed in the UK on acid-free paper by Latimer Trend, Plymouth, UK.

BMJ Quality & Safety (ISSN 2044-5415) is published monthly by BMJ Publishing Group and distributed in the USA by Air Business Ltd. Periodicals postage paid at Jamaica NY 11431 POSTMASTER: send address changes to *BMJ Quality and Safety*, Air Business Ltd, c/o Worldnet Shipping Inc., 156-15, 146th Avenue, 2nd Floor, Jamaica, NY 11434, USA

Medtrust Innovations Ltd and the Health Foundation, 90 Long Acre, London WC2E 9RA. 020 7257 8000 info@health.org.uk www.health.org.uk

Contact Details

Editorial Office

BMJ Publishing Group Ltd, BMA House
Tavistock Square, London, WC1H 9JR, UK
T: +44 (0)20 7383 6235
F: +44 (0)20 7383 6668
E: qshc@bmjgroup.com

Permissions

See <http://group.bmj.com/permissions>

Supplement Enquiries

T: +44 (0)20 7383 6088
F: +44 (0)20 7554 6795
E: journals@bmjgroup.com

Subscriptions (except USA)

Subscription Manager, BMJ Journals
BMJ Publishing Group, PO Box 299
London WC1H 9TD, UK
T: +44 (0)20 7383 6270
F: +44 (0)20 7383 6402
E: subscriptions@bmjgroup.com
<http://qualitysafety.bmj.com/subscribe/>

US Subscriptions

PP&F
PO Box 361,
Birmingham, AL 35201-0361
T: +1 800 348 6473 (toll free in the USA)
F: +1 205 995 1588
E: bmj-clinicalevidence@ebSCO.com

Advertising

Display Advertising Sales

Nick Gray (Sales Manager)
T: +44 (0)20 7383 6386
F: +44 (0)20 7383 6556
E: nickgray@bmjgroup.com
<http://group.bmj.com/advertising>

Online Advertising Sales

Marc Clifford (Sales Manager)
T: +44 (0) 20 7383 6161
F: +44 (0) 20 7383 6556
E: mclifford@bmjgroup.com
<http://group.bmj.com/advertising>

Author Reprints

Reprints Administrator
T: +44 (0)150 251 5161
F: +44 (0)207 554 6185
E: admin.reprints@bmjgroup.com

Commercial Reprints (except USA & Canada)

Nadia Gurney-Randall
T: +44 (0)20 8445 5825
M: +44 (0)07866 262344
F: +44 (0)20 8445 5870
E: ngurneyrandall@bmjgroup.com

Commercial Reprints (USA & Canada)

Marsha Fogler
T: +1 800 482 1450 (toll free in the USA)
T: +1 856 489 4446 (outside the USA)
F: +1 856 489 4449
E: mfogler@medicalreprints.com