

1 SUPPLEMENTARY MATERIAL 2: CHOICE SET (EXAMPLE)

2 Breast cancer

Imagine the following situation:

- You need hospital care to treat breast cancer.
- You may only choose between hospital A or hospital B.
- Both hospitals are identical (e.g. traveling to the both hospitals takes the same amount of time), and differ only in quality of care.

For each situation:

- 1) Compare both hospitals across each attribute presented.
In the example below, hospital A has treated 450 patients, while hospital B has treated 100 patients. Based on the explanatory text, you may conclude that hospital A scores better in terms of volume as it has treated more patients than hospital B.
- 2) Given the information presented, in which hospital would you like to be treated?
- 3) Please indicate at the bottom in which hospital would you prefer to be treated.

It is important to note that your decision is never considered right or wrong.

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Hospital:	Hospital A	Hospital B	Explanatory text
Volume 1. <i>The number of patients treated for breast cancer.</i>	450 patients	100 patients	How many patients diagnosed with breast cancer have received surgical treatment? <i>In 2016 and on average, hospitals surgically treated 206 patients (the smallest and largest numbers of patients per hospital were equal to 36 and 658, respectively; higher values reflect better scores).</i>
Waiting time1 2. <i>Waiting time between diagnosis and tumour removal surgery (not combined with breast reconstruction).</i>	25 days	15 days	How long do patients have to wait for their tumour removal surgery (not combined with breast reconstruction)? <i>In 2016 and on average, patients had to wait 23 days for this type of surgery (the smallest and largest waiting times were equal to 15 and 30 days, respectively; lower values reflect better scores).</i>
Waiting time2 3. <i>Waiting time between diagnosis and tumour removal surgery combined with breast</i>	25 days	45 days	How long do patients have to wait for their combination surgery (tumour removal surgery and breast reconstruction in one operating session)? <i>In 2016 and on average, patients had to wait 36 days for this type of surgery (the smallest</i>

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<i>reconstruction.</i>			<i>and largest waiting times were equal to 17 and 60 days, respectively; lower values reflect better scores).</i>
Preserved breast contour 4. <i>The share of patients with preserved breast contour</i>	90%	80%	What share of patients have had their breast contour preserved after the tumour removal surgery? <i>In 2016 and on average, 72% of patients had preserved their breast contour (the smallest and largest shares were equal to 48% and 95%, respectively; higher values reflect better scores).</i>
Combination surgery 5. <i>The share of patients with a combination surgery</i>	30%	60%	What share of tumour removal surgeries have been combined with breast reconstruction? <i>In 2016 and on average, 25% of tumour removal surgeries were combined with breast reconstruction (the smallest and largest shares were equal to 0% and 79%, respectively; higher values reflect better scores).</i>
Tumour residual 6. <i>Tumour residual after tumour removal surgery</i>	1%	5%	What share of patients have not had all their tumour cells removed? <i>In 2016 and on average, 3% of tumour removal surgeries were incomplete (the smallest and largest shares were equal to 0% and 8%, respectively; lower values reflect better scores).</i>
In which hospital would you prefer to be treated?			

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5 **Colon cancer**

<p>Imagine the following situation:</p> <ul style="list-style-type: none"> You need hospital care to treat colon cancer. You may only choose between hospital A or hospital B. Both hospitals are identical (e.g. traveling to the both hospitals takes the same amount of time), and differ only in quality of care. <p>For each situation:</p> <ol style="list-style-type: none"> Compare both hospitals across each attribute presented. <i>In the example below, hospital A has treated 200 patients, while hospital B has treated 50 patients. Based on the explanatory text, you may conclude that hospital A scores better in terms of volume as it has treated more patients than hospital B.</i>

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- 2) Given the information presented, in which hospital would you like to be treated?
- 3) Please indicate at the bottom in which hospital would you prefer to be treated.

It is important to note that your decision is never considered right or wrong.

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Hospital:	Hospital A	Hospital B	Explanatory text
Volume 1. The number of patients treated for colon cancer.	200 patients	50 patients	How many patients diagnosed with colon cancer have received surgical treatment? <i>In 2016 and on average, hospitals surgically treated 102 patients (the smallest and largest numbers of patients per hospital were equal to 28 and 337, respectively; higher values reflect better scores).</i>
Waiting time 2. The share of patients whose waiting time amounted fewer than five weeks	60%	80%	What share of patients have had waiting times between diagnosis and tumour removal surgery to fewer than five weeks? <i>In 2016 and on average, 72% of patients were surgically treated within five weeks (the smallest and largest shares were equal to 31% and 100%, respectively; higher values reflect better scores).</i>
Tumour residual 3. Tumour residual after tumour removal surgery	95%	85%	What share of patients have had all their tumour cells removed? <i>In 2016 and on average, 63% of patients had a complete tumour removal (the smallest and largest shares were equal to 85% and 95%, respectively; higher values reflect better scores).</i>
Complications 4. The share of patients with complications	10%	20%	What share of patients have had complications? <i>In 2016 and on average, 15% of patients developed complications (the smallest and largest shares were equal to 2% and 27%, respectively; lower values reflect better scores).</i>
Failure to rescue 5. The share of deceased patients due to complications	5%	15%	What share of patients died from complications, potentially due to a lack of timely intervention? <i>In 2016 and on average, 10% of patients died due to surgery-related complications (the smallest and largest shares were equal to 0% and 32%, respectively; lower values reflect</i>

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			<i>better scores).</i>
In which hospital would you prefer to be treated?			

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