

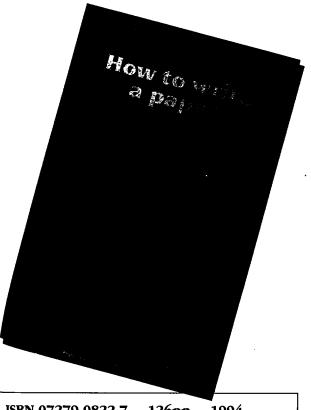
WANT TO GET YOUR PAPERS PUBLISHED?

Read this first!

How to Write a Paper tells you all you need to know to get a paper accepted for publication. Edited by George M Hall, with contributions from editors of international journals such as the *BMJ*, *British Journal of Anaesthesia* and *Cardiovascular Research*, it explains in refreshingly direct style what journal editors are looking for in a good paper.

Contents cover:

- How to approach the various sections of a scientific paper abstract, introduction, methods, results, discussion, and references
- How to write case reports and reviews
- The publishing process the role of the editor, assessor, publisher, house style and electronic publishing



ISBN 07279 0822 7 126pp 1994 UK \$8.95; Overseas \$11.00 BMA Members: \$8.45; Overseas \$10.50

Available from: BMJ Publishing Group, PO Box 295, London WC1H 9TE (tel: 071 383 6185/6245), medical booksellers or the BMJ bookshop in BMA House.

CAMBRIDGE

Medical Audit

Rationale and Practicalities Edited by S. P. FROSTICK, P.J. RADFORD and W. A. WALLACE

Forewords by Dr K. CALMAN and Sir T. ENGLISH A thoughtful review and a practical guide to successful medical audit, the collection and utilization of information for effective resource management and improved patient care.

£30.00 net PB 0 521 44604 X 464 pp. 1993

The Certification and Recertification of Doctors

Issues in the Assessment of Clinical Competence D. NEWBLE, B. JOLLY and R. WAKEFORD An innovative and challenging book advocating changes which should lead to better patient care and a more clinically relevant focus for examinations. It will be welcomed by all those concerned to raise the standards of teaching and practice in medicine.

£37.50 net HB 0 521 43187 5 263 pp. 1993

For further information write to Giulia Williams at the address below.

Please call 0223 325970 to order any Cambridge book
on your credit card.



The Edinburgh Building, Cambridge CB2 2RU, UK

One Man's Medicine

An autobiography of Professor Archie Cochrane

Archibald L Cochrane with Max Blythe

Professor Archie Cochrane was a leading medical scientist for more than a quarter of a century. His thirty years' association with the Rhondda Fach – and his work there on reducing the suffering inflicted on whole communities by pneumoconiosis – is almost legendary, leading as it did to radical rethinking on the quality of health care and health services. This autobiography covers the twists and turns in his career which led to the insight of Effectiveness and Efficiency, his internationally acclaimed text on health services, published in 1972.

"... as pleasurable to read as a well constructed novel."

Sir Richard Doll

"... an inspiring statement of what being a twentieth century doctor ought to mean, clinically, intellectually, and morally." David Widgery

ISBN 0 7279 0277 6 300 pages UK £14.95; Overseas £19.00 (BMA members £13.95; £17.50)

Available from: BMJ Publishing Group, PO Box 295 London WC1H 9TE (Telephone 071 383 6185/6245)