BMJ Quality & Safety

VACANCY – SOCIAL MEDIA EDITOR (1-2 hours/week)

BMJ Quality & Safety, published by BMJ and co-owned with the Health Foundation, has an exciting vacancy for an enthusiastic Social Media Editor to drive the journal’s web presence worldwide. The position will require 1 to 2 hours a week, which includes reading the papers, composing suitable tweets, and monitoring notifications. The honorarium for this role will be £1,000.

BMJ Quality & Safety provides a rich mix of news, opinion, debate and research for academics, clinicians, healthcare managers and policy makers. It encourages the science of improvement, debate, and new thinking on improving the quality of healthcare. The journal is led by a patient-focused editorial team with a view towards helping all team members improve their knowledge with the overall goal of improving patient care. More information can be found at qualitysafety.bmj.com.

BMJ Quality & Safety already has an active presence on Twitter and Facebook. The journal is searching for someone to support the editorial team in improving the journal’s visibility and reach via these and other social media, by promoting the journal’s content as well as helping its core readership to stay up to date with news and developments in the field.

Candidates should be educated to postgraduate level with knowledge of the journal’s subject area. Some experience of science communication and/or digital content management systems such as Twitter and Facebook would be preferred, but the main criteria for the successful applicant will be enthusiasm for the subject area, creativity, and an interest in using new technologies to disseminate scientific research. The role would be ideally suited to a junior researcher and they may be based anywhere in the world.

The Social Media Editor will report directly to the journal’s Editors-in-Chief, and may be expected to participate occasionally in editorial meetings (usually remotely by telephone or videoconference). Any training and support required will be provided by BMJ’s digital communications team.

To apply, please send your CV and covering letter to Sandra Townsend, Associate Publisher at BMJ, at stownsend@bmj.com.

The Deadline for applications is 14 March 2022.